

Turn supply chain disruption into innovation capital

Reduce infrastructure run-rate. Reallocate spend to AI, data, and growth, without increasing total IT budget.

Executive Snapshot

- ✔ 20-40% infrastructure run-rate reduction
- ✔ 25-35% cloud waste removed
- ✔ Reduced VMware exposure
- ✔ 4-6 weeks to a quantified business case

Why this, why now

This disruption is structural, not cyclical. Waiting makes it worse.

- > **VIRTUALIZATION COST SHOCK**
Licensing changes are resetting infrastructure costs 20-40% higher.
- > **AI-DRIVEN HARDWARE INFLATION**
Memory and storage shortages are inflating hardware prices and extending refresh timelines, just as AI demand explodes.
- > **CLOUD + ON-PREM SPRAWL**
Parallel environments without unified governance obscure true unit economics and weaken financial control.
- > **UNPREDICTABLE CAPEX**
Surprise refreshes, licensing changes, and cloud overruns force reactive spending instead of strategic investment.

Every infrastructure decision now lands on the CFO's desk.

What we do differently

We integrate what others treat separately.



Not migration-first

Workloads placed by economics, performance, and risk, not by platform mandate.



Not a one-time cut

A repeatable operating model that prevents cost re-accumulation as environments evolve.



Not tools alone

We pair insight with governance, ownership, and accountability, so informed decisions actually get made.

Five capabilities, one operating model

Cost Transparency

Normalized baseline across cloud + on-prem.
Unit economics by app and workload. Waste exposed.

➤ **Outcome:**
20–35% savings identified.

VMware Strategy

Segment Exit / Refactor / Retain. Optimize what stays.
Migrate what shouldn't.

➤ **Outcome:**
Reduced VMware exposure

FinOps

Embedded governance, forecasting, and continuous optimization so savings don't erode.

➤ **Outcome:**
Savings sustained year over year.

Hybrid Optimization

Right-place every workload across public, private, and on-prem. Rightsized compute and storage tiers.

➤ **Outcome:**
lower-cost, higher-performance estate.

Multi-Cloud Re-Platforming

Move beyond lift-and-shift. Refactor to cloud-native services where economics justify it.

➤ **Outcome:**
Sustainable cost and agility.

How we start: A focused 4–6 week assessment

1. **QUANTIFY**
Establish a fact-based view of cost reduction potential across your actual environment.
2. **PRIORITIZE**
Translate findings into a phased roadmap that balances speed, impact, and risk.
3. **BUILD THE CASE**
Executive-ready business case with financial impact, investment, timeline, and ROI.
4. **DECIDE**
Move forward, or walk away, with a quantified baseline either way.

Worried about data collection effort?

We can identify 70–80% of the opportunity with five inputs you already have:

- > **CLOUD BILLS**
- > **VM INVENTORY**
- > **UTILIZATION REPORTS**
- > **APPLICATION PORTFOLIO**
- > **LICENSING & CONTRACTS**

Flexible Commercial Models

Pay for outcomes, not effort:

Fixed fee – Fixed + gainshare –
Pure gainshare – Managed subscription

START WITH A QUANTIFIED BASELINE.
SCHEDULE A 30-MINUTE DISCOVERY
CALL TO SCOPE YOUR ASSESSMENT.

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